



Applewood Tennis Club: 2022 Annual General Meeting

Date: October 15, 2022 at 10:30 AM - 12 PM

Location: Virtual (Webex)

Attending:

Mariette Fernandes - President, David Tran - Secretary, Jim Zuo - Treasurer, Mirela Maniov - Operations, Daniel Maniov - Communications and Website, Blake Simmonds - Facilities, Teresa Marques - Administration, Maria Mironenko - Membership

Regrets:

Boris Isakov - HR & Staffing officer Hussain Jessani - Social and Marketing

Number of General Members Present: 22 present at beginning of the meeting

Call to Order: 10:30 AM - 12PM

Minutes

- 1) **Welcome:** Mariette welcomed everyone to the meeting and highlighted some moments on the courts. Mariette reminded the members that screens down day is October 22, 2022 at 11 AM, followed by a BBQ and Round Robin. She introduced the Board Executive members and highlighted the role of the board. She defined ATC as a working board who partakes in the daily functions of the club. Special thank you to Blake Simmonds and Daniel Maniov for their contribution. Mariette thanked the ATC staff (coaches and attendants), House League organizers and volunteers.
- 2) **2022 Season Overview:** First full season without covid-19 restrictions. We introduced the online booking system.
- 3) **Membership Overview:** Maria displayed 4 diagrams to show Membership data. There were 493 members in 2022. (Despite the minor decrease, there was a noticeable growth since 2019). The age cohort was fairly even from 10 or under to 61 and over. We have met the Mississauga Residents Mandate of 80%.
- 4) Mariette shared a week at a Glance at ATC with all the scheduled activities (including round robin and house leagues).
- 5) **Program & Events Update:** We have increased our programming this year with an additional adult clinic and an additional week of summer camp. The number of participants

was close to capacity. With the growing junior membership (96 members are 14 and under), more programming can be developed to meet their needs.

- 6) **Website Update / Online Booking Capabilities:** Jegysoft supplied the software for the online system (which includes the online booking and membership information). The software is used by many other clubs. The portal allows members to connect with other members and organize play. It also allows the board to perform their role and responsibilities (e.g., manage various programming, store meeting minutes).
- 7) **Booked Courts Analysis:** Daniel shared a table that highlighted the court usage and bookings. There was a high demand for evenings and Sunday mornings. This information will help the board make decisions about attendants' schedules and determining prime time hours.
- 8) **Facilities Update:** Management of the club is a collaboration with the city. Mariette shared some facilities activities (e.g., club cleanout, signage, refreshing the benches, changing of the locks, tree and shrubs removal, installation of the shed and flooring project). There are some pending activities from the city (e.g., tree and shrubs removal, repair backsteps, shingles, baseboard heater and lighting replacement).
- 9) Mariette explained the need for a Reserve Fund. Every Tennis Club is required to pay the city for repairing the courts. When reconstructing the courts, the city will pay 50% of the total cost. The club is responsible for the entire amount of resurfacing cost. Applewood has been accruing at \$10,000 per court (\$10,000 x 6 = \$60,000). However, with the increase of material and labour costs, that is not enough. Based on the City Evaluator, Applewood courts are in decent shape. Therefore, the Board has decided to postpone the resurfacing to a future date. Resurfacing means restricted usage of courts.
- 10) **Financial Update:** As of last week, the ATC bank reads \$112,376.03. Jim highlighted the major expenses of 2022 (e.g., website, attendants, social events, clubhouse update and facilities expenses (including the shed and BBQ)).
- 11) **Challenges in 2022:** We did not have a second coach. Lack of attendants - we had one consistent attendant for the season. The demand for accessing the clubhouse to use washrooms - it is a difficult balance since attendant cost is our greatest expense. Abuse of the online booking system - members booking for single play but playing doubles and occupying two prime time slots. There was a significant amount of work downloaded on board members.
- 12) **2023-25 Seasons Outlook:** Replacing the fridge, a divider between Courts 2 and 3, coaching availability, increase Youth programming, organizing Adult Tournaments, Specialized Clinics, resurfacing 3 courts in 2024 and windscreens.
- 13) **The new executives for ATC Board Members:** Mariette Fernandes (President), Daniel Maniov (VP), no secretary, Jim (Treasurer), Board members: Sorin Cret, Roy Shaurabh Singh, Boris Isakov, Blake Simmonds, Teresa Marques.

14) Questions from membership

- a. Jagdish Verma has volunteered to help support the board
- b. A member highlighted the cost of resurfacing 3 courts is up to \$60 000. We might not have enough reserve funds. Question: How will programs and membership be affected by resurfacing? A plan will be developed for 2024 and 2025.
- c. Positive comments on the changes.
- d. Can we accommodate 50+ players to be a part of the House League? We will pass on the request to the House League organizers.
- e. Possible suggestions for overcoming the challenges: Increase revenue (by selling tennis balls, stringing service, selling drinks, etc.) and hiring an administrator to perform the management of the club
- f. Question: Why did we not have an in person AGM since all COVID restrictions are lifted? We had a better turn out when we did it online. Did not have enough time to organize an in person meeting.
- g. Will we have a Spring AGM meeting? We will poll the executive. We will try to organize one.
- h. What has the executive done for the Junior Programs? An additional week of summer camp and Junior Round Robin.
- i. Who was responsible for the Junior program? The responsibility was divided among three executive members. We had a challenge with coaches availability.
- j. If we are conducting the AGM virtually, can we record the AGM to share with members? Can we conduct the AGM in a hybrid model? We will consider it.

15) Closing